



What subscribers are saying about CharityCAN:

"CharityCAN has helped my research team save valuable time and energy when prospecting for constituents within this resource. How fortunate to have so many different key databases wrapped up in one hub called CharityCAN. I highly recommend it as a prospect research tool."

Joanne Souaid, Manager of Research, University of Ottawa

"CharityCAN is an essential resource that we use at Sunnybrook Foundation every day. We particularly like its data on nonprofit board affiliations. The database is also very helpful in our efforts of mapping out relationships and connections as it provides historical data of nonprofit board members. Highly recommended!"

Jennifer Zhang, Manager, Prospect Management & Research at Sunnybrook Foundation

"CharityCAN is an essential resource for Canadian prospect researchers, and provides a suite of resources useful to research shops both big and small. At the University of Toronto, we make regular use of the Noza Canada, Elections Canada and Corporate Director databases, and are looking forward to CharityCAN's continued growth towards becoming a 'one stop shop' for Canadian fundraising research."

John Hermans, Director, Advancement Research, University of Toronto

"I began using CharityCAN more than a year ago upon recommendation from a highly-regarded industry colleague. The breadth of local and national data makes it a go-to resource that has proved invaluable in re-energizing the prospect research program at my organization. I also revel in the satisfaction of supporting a homegrown company that provides dedicated client service and asks for feedback throughout the year, not just at renewal time. CharityCAN is worth the investment!"

Preeti Gill, Research Manager, Vancouver Foundation

"I wanted to extend my thanks to you for being a great business partner the last few years. I couldn't have done my job or produce a lot of the work I was asked to do without CharityCan."

Joel Heitin, Former Research Analyst, National Health Organization

"Through our account at CharityCAN, with the click of a mouse, we can research a cause, a person or an organization and drill down to find comprehensive, factual information on any or all Canadian registered charities. This scan and drill approach has been very useful to me and my colleagues at the Donner Canadian Foundation. It saves us a great deal of time."

Helen McLean, Executive Director, Donner Canadian Foundation

"Finally, a one-stop-shop to find information on individuals, foundations, and corporations (and very reasonably priced). This resource (CharityCAN) has been invaluable to me over the past year, and will be even more so over the coming year as my organization enters into a capital campaign."

Christine Thompson, CFRE, Manager, Major Gifts, Eva's Initiatives, Toronto

"CharityCAN is often the first resource I go to. While I typically start with an Integrated Search, I also love the links within each search that allow me to quickly cross-check for additional information on the person, foundation, corporation or charitable organization I am interested in. Another plus is the prompt and excellent assistance CharityCAN's staff provides."

Janet Speers, Prospect Researcher, The Mustard Seed, Calgary

"CharityCAN integrates several very key prospecting tools, helping to keep our prospecting assignments on track. CharityCAN's integration and historical content add to both the efficiency and effectiveness of the work. A very useful and strategic resource!"

**David K. Bell, Associate Director, Development; Anne Lessard, Development Researcher
Schulich School of Business, York University**