

Donate Now & Raise Funds With Ease

Contents

Introduction.....	1
Donate Now	1
Raise Funds with Ease	2
iATS Payments	3
Donate Now and Raise Funds with Ease Fees	3
Conclusion.....	3

Introduction

@EASE clients have struggled for several years dealing with third party organizations offering on-line giving but less than quality data. The cost of manipulating the data to an importable form and ensuring no duplicates was the impetus for Batsch Group to develop their own Donate Now site.

With peer to peer fundraising rising as an important fundraising opportunity we have now added Raise Funds with Ease to ensure our clients maximize donation opportunities and minimizing staff time to access and manage gifts.

Donate Now

Batsch Group has developed the Donate Now for our clients for on-line donations, in memory and in honour of donations, monthly or annual pledges, special event ticket sales, sponsorships, membership purchases or renewals and registrations.

Donate Now offers customized tables to meet all forms of on-line giving with the appropriate messages and information as determined by charity staff. @EASE clients received payments, next day, when donations are paid through the iATS.

Donate Now & Raise Funds With Ease

The Donate Now link gives charities the opportunity to access gifts when emailing, via their website or eNewsletter interactions with donors.

Customized messages for each type of gift offers clients the opportunity to say thank you in both the confirmation and following email confirmation of the transaction.



Found on the Icon Menu in @EASE links directly to the charity's Donate Now site for easy access for Donation Downloads and Campaign setup or modifications.

The @EASE Import Utility works seamlessly with the downloaded data as it imports donors, gift transactions, pledges and quality values for Opt-In and Opt-out which are imported to @EASE creating donation records as well as pledge master records.

Raise Funds with Ease

New to our Donate Now we have Raise Funds with Ease which is used for Peer to Peer fundraising. Raise Funds with Ease builds charity links to create Teams with Team Members, individual customized pages.

Teams can provide a name, text to describe their affiliation with the charity, photos, web clips, a goal and updates based on donors and their donations. Team links can be provided to friends and family which can be posted on social networking sites.

These links can be added to a webpage or eNewsletter to solicit support.

All gifts are managed through Donate Now which captures all activity for receipt and gift management.

No longer will our clients need to fight with poorly keyed data or need to re-enter information provided with emailed notifications. Receipts can all be generated through the eReceipt feature offered in @EASE providing PDF copies for the charity.

Donate Now & Raise Funds With **Ease**

Copies or lost receipts are no longer an issue and Yearly receipts can be generated as a yearly activity or when a donor requests them should they be required. Third parties are out, our clients are in control!

iATS Payments

iATS is the payment portal used by Donate Now and Raise Funds with Ease. There is no setup cost. iATS charges a monthly amount of \$16.00 for their service and \$0.35 per transactions.

Both Credit Card and EFT are now available to @EASE clients with PCI compliance.

Credit card fees for VISA and Mastercard are 2.5% which includes the 0.45% Batsch Group fee.

Using iATS, individual payments can be made directly with the @EASE Receipt window should the donor provide credit card information with a gift.

Charities receive significant cost benefits through the use of both the @EASE Import and eReceipt functionality. They can manage important issues and can respond immediately to card number changes, expiry date management, and receipt copies. The Yearly eReceipts now has a new feature which provides a full listing of all gifts accumulated to provide the yearly total.

Donate Now and Raise Funds with Ease Fees

Donate Now is a one-time fee of 400.00 which includes set up with your logo and name with training. The Annual Support for Donate Now is \$80.00 per year.

Raise Funds with Ease is an annual license of \$1000.00 from the date of purchase and requires a purchase of Donate Now. This feature is only required should a client run a participatory event like a walk or run.

Conclusion

If you would like to see a full demonstration of Donation Now, Raise Funds with Ease and our intelligent Import utility, please contact us at 877 489 9911.

Donate Now & Raise Funds With **Ease**

As with our development of @EASE, client interaction and suggestions are an important part of ensuring @EASE and its on-line modules offer the best solution for our clients.

Batsch Group Inc