



## **CharityCAN – Powerful Data Sources**

### **Canada Revenue Agency (CRA) Data**

Canada Revenue Agency Data comes from Canada's 85,000-plus Registered Charitable Organizations, Private Foundations and Public Foundations. The CRA information can be used to analyze, compare and rank Canada's registered charities, using, among other things, the last five years of T3010 financial statements for each of the charities. For prospect research, this data includes the names of 600,000 directors of registered charities in Canada going back to 2002.

### **NOZA Canada Data**

NOZA Canada data contains over 7.3 million donation records (from whom - to whom) made to Canadian charities. It includes detailed charitable donation information that has been collected from publicly available Internet sources. Each donation record includes: name of donor (individual, corporation or foundation), name of charity to which donation was made, type of gift, year donation was made, location of recipient charity, and a link to the recipient charity source where NOZA found the data

### **Canadian Who's Who Data**

Canadian Who's Who is now in its 104<sup>th</sup> year of publication. This standard Canadian reference source contains authoritative biographies on almost 13,000 (print) and over 23,000 (online) notable Canadians. Those listed are carefully selected because of the positions they hold in Canadian society, or because of the contribution they have made to life in Canada. Included are outstanding Canadians from all walks of life: politics, media, academia, business, sports and the arts. Each entry details birth date and place, education, family, career history, memberships, creative works, honours and awards, and full addresses.

### **Elections Canada Data**

Election Canada data contains over 140,000 federal political donor records from the last five years of data on the Elections Canada database, simply organized in a user friendly format. American research clearly shows a strong correlation between charitable giving and political donations. Both are indications of civic engagement.

### **Corporate Canada Data**

Corporate Canada Data contains the names plus biographical details of about 10,000 officers/directors of Canada's largest 1,000 public corporations.

### **ZoomInfo**

ZoomInfo is a database of 65,000,000 business contact records drawn from the English speaking world, including Canada. These are primarily contact records of business people. ZoomInfo has records for individuals employed by 320,000 companies domiciled in Canada. The database includes links to individuals' company websites and board memberships. It also captures information from media sources about them.

### **Ontario Sunshine List**

List of names, positions, and salaries of almost 80,000 employees paid \$100,000 or more in a calendar year who work for the Ontario government or organizations who receive funding from the Province of Ontario. Search by sector, employer, name or salary range.

*NOTE:* CharityCAN has an integrated search page that allows the user to enter a name and then see at a glance all resulting matches from Canadian Revenue Agency data, NOZA Canada data, Elections Canada data, Corporate Canada data, Canadian Who's Who data and ZoomInfo.